

Worksession

Agenda Item #	9
Meeting Date	January 24, 2005
Prepared By	Rob Inerfeld Senior Planner
Approved By	Barbara B. Matthews City Manager

Discussion Item	Gateway and Wayfinding Program
Background	<p>This project last came before the City Council on January 3 when the final sign designs were presented.</p> <p>At the January 24 worksession, staff will present the sign location plan, message schedule and a proposed phasing plan for the sign system that will include cost estimates. The first phase of implementation will use the \$17,720 in funds available from the State revitalization grant.</p> <p>Staff will also present a new sign type: a secondary gateway sign that can be used at locations where right of way for primary gateway signs is not available or locations where a secondary sign is appropriate, such as on Fenton Street.</p>
Policy	“Focus on proactive initiatives to maintain the economic vitality of Takoma Park’s commercial districts, encourage smart growth development, support transportation enhancements, and increase the local property tax base, while maintaining the character of the community.”
Fiscal Impact	<p>The first phase of the project is funded in its entirety by a State revitalization grant. These funds will pay for design and engineering as well as the first phase of implementation.</p> <ul style="list-style-type: none"> • Design and Engineering: \$ 42,280 • Implementation: <u>17,720</u> • Total Budget - Phase I: \$ 60,000
Attachments	<ul style="list-style-type: none"> • Proposed secondary gateway sign <p>A summary of additional community input received, sign locations, a message schedule, and cost estimates for the sign system will be available on Friday, January 21, 2005. Additional information on the proposed sign system can be accessed on the City’s website at www.cityoftakomapark.org/</p>
Recommendation	Provide feedback to staff regarding use of the State revitalization grant to implement the first phase of the signage system.



1 SIGN TYPE A.2 - SECONDARY GATEWAY
FRONT VIEW

2 SIGN TYPE A.2 - SECONDARY GATEWAY
SIDE VIEW

PROJECT <div>City of Takoma Park Wayfinding System</div> <div>Takoma Park, Maryland</div>	TITLE <div>Secondary Gateway</div> <div>with Directional Information</div>	PHASE DD	PROJECT NO. 9695.00	SCALE 3/4” = 1’-0”	DATE 1.26.04	<div>Gallagher & Associates</div> <div>7735 Old Georgetown Road, Bethesda, MD 20814</div> <div>301.656.7575 ph</div> <div>301.656.5455 fax</div>
		DESIGN BY CH	DRAWN BY MT	SHEET 4.00		